

**CHRISTOPHER ALLIN SMITH**

**EDUCATION**

- Ed.S. Career and Technical Education, Professional Education (2008)  
University of Wisconsin-Stout  
PO Box 790  
Menomonie, WI 54751-0790
- M.S. Management of Rehabilitation Services (1984, with distinction)  
DePaul University  
25 East Jackson Blvd  
Chicago, IL 60606
- B.S. Majors in speech communications, broadcasting emphasis and  
psychology, minor in journalism (1975)  
UW-Platteville  
101 Brigham Hall  
Platteville, WI 53818

**ADDITIONAL EDUCATIONAL EXPERIENCE**

- Contract Training Institute  
Learning Resource Network (2008)
- Federal Contracting Certificate  
National Council of University Research Administrators (2007)
- Advanced Sponsored Program Administration  
National Council of University Research Administrators (2007)
- Level III Leadership Institute Certificate  
University of Wisconsin-Stout (2003)
- Upper Midwest Economic Development Certificate  
University of Minnesota-Duluth (2002)
- Doctoral Studies (ABD) Computing Systems in Education  
Nova Southeastern University (1999)

## PROFESSIONAL EXPERIENCE

### **Executive Director**

Outreach and Research Services  
155 Vocational Rehabilitation Building  
University of Wisconsin-Stout  
PO Box 790  
Menomonie, Wisconsin 54751

Provost, Julie Furst-Bowe 715-232-2421

In this position I direct the operations and supervise the staff of UW-Stout's outreach and research enterprise. I have budgetary oversight of over nearly \$3. million dollars and supervise eight professional staff, 19 support staff, and three graduate students in four primary service areas. My units support the provision of continuing education services, pre-award grant processes, research support activities (including IRB and IACUC oversight), university contracting services (except purchasing), management of the West Central Wisconsin Regional Education Consortium, and management of the Stout Technology Park Development Corporation. Outreach Services operates in collaboration (under an inter-institutional agreement) with University of Wisconsin-Extension and the Executive Director also serves as the campus representative on UW-Extension's system wide Continuing Education Extension Council.

As Executive Director, I work closely with the Chancellor, Provost, Deans, and external stakeholders to develop and implement the University's outreach, distance education, and international programming (see <http://www.uwstout.edu/outreach/>). I work with the unit's programming professionals and with external constituent groups to develop a variety of outreach products and services and to market those services to the benefit of the University. I support the University's other UW-Extension, contracted, and sponsored (through state and federal funds) outreach efforts. I am also responsible for facilitating the campus' external partnerships and collaborating with multi-entity groups, including the not-for-profit incorporated, Stout Technology Park Development Corporation (STPDC). STPDC seeks to recruit and support technology-based corporations in the Corporation's 403 acre research park (see, <http://www.uwstout.edu/stp/>). Further, the I am responsible for the management of a regional collaboration of higher education providers, including UW-Barron County, UW-Eau Claire, UW-River Falls, UW-Stout, Chippewa Valley Technical College, Wisconsin Indianhead Technical College, CESAs 10 and 11, and the Workforce Development Board (see <http://wcv-pk16.org/>).  
8/2003 - Present

### **Solutions Analyst, School-to-Work Coordinator, and Stout Technology Park Director**

Stout Solutions  
University of Wisconsin-Stout  
PO Box 790  
Menomonie, Wisconsin 54751

Executive Director, Howard Lee 715-232-1251

As Solutions Analyst, I fielded requests and proposals for the development/delivery of outreach products, including web-based degree offerings, traditional and technical instructional product

development, and customized instruction from business owners, PK-16 entities, and UW-Stout faculty. Duties included: analyze proposals for relationship to mission and goals of Stout Solutions and for resource feasibility; provide assistance obtaining funding as requested; and facilitating Outreach Program Managers as projects are implemented. I also sought companies to build their operations within the Stout Technology Park and support existing companies via UW-Stout technical and training expertise. 9/2000 – 8/2003

**Interim Executive Director**

Stout Solutions  
University of Wisconsin-Stout  
PO Box 790  
Menomonie, Wisconsin 54751

Provost, Robert Sedlak (Deceased)

Direct the development and implementation of Stout Solutions, involving the merger of the Office of Continuing Education, Learning Technology Services, and Research Promotion Services

I directed the development and implementation of Stout Solutions, involving the merger of the Office of Continuing Education, Learning Technology Services, and Research Promotion Services and involving budgetary oversight of nearly \$4 million dollars and 37 professional and support staff. I worked closely with the Board of Directors to put vision, mission, and goals into place and also worked with a Management Team and constituent groups to develop procedural mechanisms that will govern the provision of products and services, develop an identity for the unit and convey knowledge of the unit's services/products to internal and external audiences. 1/2000 - 9/2000.

**Outreach Program Manager**

Office of Continuing Education  
University of Wisconsin-Stout  
Menomonie, Wisconsin 54751

Director, John Van Osdale 305-852-2438

I conducted research in areas of social need and established programs to meet those needs. My job included locating and securing from diverse sources (federal, state, and local government agencies, corporate and charitable foundations) funding for credit and non-credit instructional programming. I managed the direct mail, Internet, and World Wide Web marketing of instructional programs. I also managed office (Novell and NT LANs), graphics (Mac marketing development), and World Wide Web computer networks. I was charged with directing the implementation of grant-funded outreach projects including the duties of: project administration (e.g. contracting support and program delivery staff, establishing professional linkages with communities, public relations, and project evaluation) and program development/delivery (e.g. model development, pilot testing, and the delivery of community support offerings.) I also developed conferences, workshops, and other outreach products to reach non-traditional consumers of UW-Stout instructional services. 8/91 - 1/2000.

**Faculty Development Coordinator**, Teachable Moments Faculty Development Project, University of Wisconsin-Stout. This project provides faculty and administrators with the skills and support they need to teach students with disabilities. A combination of just-in-time training, faculty advisement, and traditional in-service training is provided by the cross departmental project staff. Coordinator initiates traditional training options and manages interdepartmental contracts. 10/99-1/2000.

**Director**, Knowledge Transformation Center, University of Wisconsin-Stout. The Center was created to develop and deliver computer based instruction over the world wide web. Operations began 1/97 under an agreement with the Wisconsin Department of Workforce Development (DWD). Six computer-based, Web-delivered, self-instructional training modules were developed to help the Department's Division of Economic Support implement Wisconsin's welfare reform legislation. Project administration included the supervision of four professional (academic staff) and clerical staff, the management of a \$532,000 budget. 1/97-6/98.

**Project Director**, Wisconsin Rehabilitation Counselors Online In-service Project. This project was partially funded by a special grant from UW-Extension's Distance Education Grant Fund. The project was designed to develop and deliver training to counselors in 21 field offices throughout Wisconsin using Internet connections. 7/94-1/97.

**Director**, Institute on Youth Violence in Wisconsin Schools and Communities, University of Wisconsin-Stout. The Institute was partially funded by a Curriculum and Program Development Initiative grant from UW-Extension. Project activities included the creation of a model to support community development of violence prevention programs. 7/93-6/96.

**Project Director**, Dunn County Family Preservation and Support Services Planning Project, Family and Resource Coalition of Dunn County and Office of Continuing Education, University of Wisconsin-Stout. This project was funded by an agreement with Dunn County Human Services and (because the project also provided a vehicle for pilot testing a community planning model) the Institute on Youth Violence. The project conducted historical data gathering, town meetings, survey and action team research activities to create a five year plan to preserve and support families in Dunn County. Project administration included the supervision of professional and clerical staff. 10/95-9/96

**Principal Investigator**, Strategic Online Training Professional Development Project, University of Wisconsin-Stout. Funded through UW-System and the UW-Stout combined Faculty and Academic Staff Professional Development Fund, this project developed and implemented a strategic training plan to develop faculty and academic staff online, computer-mediated course development and delivery skills. Project administration included chairing a multi-departmental committee and establishing a series of training programs for faculty. 5/94-6/95

**Ad hoc Instructor**

Psychology and Rehabilitation Departments  
University of Wisconsin-Stout  
PO Box 790  
Menomonie, Wisconsin 54751

Psychology Department, Chair, Tom Franklin 715-232-2650  
Rehabilitation Department, Shirley Stewart (Deceased)

Teach (ad hoc) classes in skills evaluation, disability awareness, independent living, integrating training with personal care assistance, developing staff training programs, and general psychology. I stopped working as an Ad Hoc Instructor when I joined the Office of Continuing Education because of the potential appearance of impropriety and conflict of interest. 6/87 - 8/91.

### **Human Potentials Consultant**

Private Consultant

Provide training, technical communication, and group ideation support for professional staff in agencies and businesses serving persons with disabilities and other community-based, not-for-profit organizations. Specialty training/services provided in such areas as: staff training persons, not-for-profit management, vocational evaluation and work adjustment services, development of computer-based education and management systems, workforce development strategies, large and small group dialogue facilitation, web system development and delivery consultation, and behavior management. I stopped working as a private consultant when I joined the Office of Continuing Education because of the potential appearance of impropriety and conflict of interest. 8/85 – 8/91.

## **OTHER PROFESSIONAL EXPERIENCE**

### **Rehabilitation Technologist - Computer Interface Specialist**

Center for Rehabilitation Technology  
University of Wisconsin-Stout  
101 Vocational Rehabilitation Building  
Menomonie, Wisconsin 54751

Director, Allen Noll 715-232-2379

Conduct evaluations of input and output alternatives for the use of computer equipment by persons with severe disabilities. Make recommendations of hardware devices and software solutions to eliminate access problems encountered as a result of disability. 6/91 - 8/91.

### **Independent Living Skills Evaluation Specialist**

Center for Independent Living for Western Wisconsin  
2920 Schneider Avenue East  
Menomonie, WI 54751

Executive Director, Karen Bullock (715) 838-2900

(Employment occurred during the period that the Center was part of University of Wisconsin-Stout.) Assess the ability of persons with disabilities to participate in community integrated activities of daily living. Create and deliver instructional programs and training materials in community integration techniques for professionals providing independent living services for persons with disabilities. 12/88 - 6/91.

**Senior Editor**

Rehabilitation Resources  
University of Wisconsin-Stout  
152 VR Building  
Menomonie, Wisconsin 54751

Director, Ronald Fry (715) 232-2419

(Employment occurred when this unit was known as the Materials Development Center.) Field-based need identification, publication writing and editing, marketing, advertising and sales analysis, knowledge dissemination and utilization. 3/83 - 12/88.

**Special Assistant to the Executive Director**

Stout Vocational Rehabilitation Institute  
University of Wisconsin-Stout  
101 Vocational Rehabilitation Building  
Menomonie, Wisconsin 54751

Executive Director, Paul Hoffman (Deceased)

Developed goals, programs, directions, grants, and conferences. Coordinated staff development programs. Representation and coordination of conferences, workshops, and the visits of foreign professionals. 8/84 - 8/85.

**Program Supervisor**

Area Residential Care, Inc.  
1170 Roosevelt Street Extension  
Dubuque, Iowa 52001

Executive Director, Gary Warner

Human service management, compliance management with local, state and federal regulating bodies, staff supervision, the negotiation of contracted services, the marketing of service contracts, budget development and management. 11/76 - 3/83.

**Broadcast technician and sports announcer**

Channel 10  
(No longer in business)

FCC licensed radio broadcast technician. Provided broadcast support; sold advertising, produced sports programming, and provided daily sports newscasts. 5/75 – 10/76.

**ENHANCING EXPERIENCES**

**Chair** of the West Central Wisconsin Regional Education Consortium (<http://wcw-pk16.org/>).

**Stout Technology Park Representative** to the Greater Menomonie Development Corporation.

**Board Member** of the United States Internet Industry Association (USIIA), formerly known as the Association of Online Professionals (<http://www.usiia.org/>).

**Author** of over thirty not-for-profit management publications written specifically for administrators.  
**Presenter** of over thirty professional development workshops and keynote speeches.  
**Board Member** (President 2003-2007) of the Menomonie Area Public Schools Foundation. (1997-2007)  
**Board Member** (President 2007-2008) of the Menomonie Area School District Board of Education (<http://msd.k12.wi.us/>). (1999-2008)  
**Board Member** Free Clinic of the Menomonie Area. (2004-2007)  
**Managing Editor** of the "Vocational Evaluation and Work Adjustment Association Bulletin".  
**Consulting Editor** of the "Journal of Rehabilitation Administration".  
**Editorial Board member** of the "Journal of Rehabilitation Administration".  
**President** of the National Rehabilitation Administration Association.  
**Board Member** of "Rehabilitation Education".

### AWARDS, ACHIEVEMENTS, OR SPECIAL RECOGNITIONS

Rotary International Multiple Paul Harris Fellow since 2004.  
Named University of Wisconsin System Wisconsin Idea Fellow in 2004.  
National Rehabilitation Administration Association's Guy F. Hubbard Award in 1994.  
Center for Independent Living's Big Spoke Award in 1990.  
National Rehabilitation Administration Association's Presidential Award in 1989.  
Stout Vocational Rehabilitation Institute's Outstanding Achievement Award in 1988.

### COMMUNITY SERVICE

President, School District of the Menomonie Area, Board of Education.  
President of the Board, Menomonie Area Public Schools Foundation.  
Board Member, Menomonie Free Clinic.  
Campus Campaign Leader, UW-Stout United Way Campaign.  
Team Leader, Dunn County Red Cross Campaign.  
Member, Menomonie Rotary Club.  
Board Treasurer, First Call For Help.  
Project Leader (Photography), Sunset Valley 4H.  
Assistant Post Advisor, Venture Post 23, Menomonie, WI.  
Assistant Scout Master, Troop 23, Menomonie, WI.  
Church Council Member, Our Savior's Lutheran Church.  
Director, Kogodus Christian Mens Fellowship Retreats.

### SELECTED PUBLICATIONS

- \* Smith, Christopher A. (2000). "Comments on Glenn R. Jones article 'Partnering Online'." Journal of Rehabilitation Administration. 24(1).
- \* Smith, Christopher A. (1993). "Perceptions of Wisconsin school and community leaders regarding the audiences and topics of outreach education programs that address increasing gang activity and youth violence in Wisconsin schools and communities." Menomonie, WI: Office of Continuing Education/Extension.
- \* Smith, Christopher A. (Ed.). (1993). UW-STOUT RESPONDS TO THE CONTINUING EDUCATION CHALLENGE: A FOCUS FOR OUR VISION. Menomonie, WI: Office of Continuing Education/Extension.

- \* Smith, Christopher A. (1992). "Enduring, changing, and emerging trends in vocational curriculums." Technology and Disability. 1(2).
- \* Smith, Christopher A. (1991). "A Systematic Search for a Relational Financial Management Information System." Journal of Rehabilitation Administration. 15(2).
- \* Smith, Christopher A. (1989). ASSERTIVE INTERPERSONAL RELATIONS: RESOURCE COUNSELOR CURRICULAR MATERIALS. Menomonie, WI: Center for Independent Living, UW-Stout.
- \* Smith, Christopher A. (1989). BUDGETING: RESOURCE COUNSELOR CURRICULAR MATERIALS. Menomonie, WI: Center for Independent Living, UW-Stout.
- \* Smith, Christopher A. (1989). HOUSING: RESOURCE COUNSELOR CURRICULAR MATERIALS. Menomonie, WI: Center for Independent Living, UW-Stout.
- \* Smith, Christopher A, and Adler, Lori. (1989). INDEPENDENT LIVING SKILLS HANDBOOK: HOME SAFETY, SEXUALITY, AND THE USE OF LEISURE TIME. Menomonie, WI: Center for Independent Living, UW-Stout.
- \* Smith, Christopher A. (1989). RELATING CLIENT PROGRESS TO TRAINING PROGRAM ACTIVITIES. Menomonie, WI: Materials Development Center, UW-Stout.
- \* Smith, Christopher A. (1989). AN IN-SERVICE TRAINING CURRICULUM FOR DIRECT SERVICE PRODUCTION PERSONNEL. Menomonie, WI: Materials Development Center, UW-Stout.
- \* Smith, Christopher A. and Russo, Robert. (1989). DEVELOPING PRODUCTION CONSORTIUMS. Menomonie, WI: Materials Development Center, UW-Stout.
- \* Langlois, John; Coker, Charles; McCray, Paul; & Smith, Christopher. (1989). "Marketing Practices of Vocational Rehabilitation Facilities." Journal of Rehabilitation Administration. 13(1).
- \* Smith, Christopher A. & Bordieri, James E. (1988). "The Provision of Training and Perceived Training Needs of Rehabilitation Facility Production Staff." Journal of Rehabilitation Administration. 12(3).
- \* Botterbusch, K. F. & Smith, Christopher A. (1988). THE COMMUNITY VOCATIONAL TRANSITIONAL CENTER. Menomonie, WI: UW-Stout.
- \* Smith, Christopher A. (1988). HOW TO WRITE VOCATIONAL TRAINING MANUALS. Menomonie, WI: Materials Development Center, UW-Stout.
- \* Smith, Christopher A. (1988). "Fully Integrating Programmatic Data Elements in Computerized Management Information Systems to Obtain Maximum Planning, Evaluation, and Marketing Impact." in Mayfield, Kathy, Editor, Third Annual National Symposium on Information Technology Proceedings Manual. Columbia, SC: University of South Carolina.
- \* Smith, Christopher A. (1987). Training manual, overheads and supporting materials for PREPARING FOR CRC AND CIRS EXAMINATIONS. Eau Claire, WI: Med-Voc Associates.
- \* Smith, Christopher A. (1987). MARKETING REHABILITATION FACILITY PRODUCTS AND SERVICES. Menomonie, WI: Materials Development Center, UW-Stout.
- \* Smith, Christopher A. (1987). PROGRAM EVALUATION: A SELF-INSTRUCTIONAL MANUAL. Menomonie, WI: Materials Development Center, UW-Stout.
- \* Smith, Christopher A. (1986). SYSTEMS ANALYSIS. Menomonie, WI: Materials Development Center, UW-Stout.
- \* Smith, Christopher A. (1986). INVENTORY CONTROL FOR REHABILITATION WORKSHOPS. Menomonie, WI: Materials Development Center, UW-Stout.
- \* Smith, Christopher A., "Developing Rehabilitation Curriculums in Light of Current Technological and Socioeconomic Trends," in Smith, Christopher A. (1986). Training and Technology for the Disabled. Menomonie, Wisconsin: Materials Development Center, Stout Vocational Rehabilitation Institute, University of Wisconsin-Stout.
- \* Smith, Christopher A. (1985). TRAINING MANUAL FOR TRAINING TRAINERS. Menomonie,

- WI: Research and Training Center, unpublished training manual used for orienting new consultant staff.
- \* Smith, Christopher A. (1985). EFFECTIVE DETERMINATION OF OVERHEAD RATES FOR PRICING GOODS AND SERVICES. Menomonie, WI: Materials Development Center, UW-Stout.
  - \* Smith, Christopher A. (1984). DEVELOPING EFFECTIVE INSERVICE TRAINING PROGRAMS. Menomonie, WI: Materials Development Center, UW-Stout.