

Principles of Good Community-Campus Partnerships

Community-Campus Partnerships for Health (CCPH) defines partnership as "a close mutual cooperation between parties having common interests, responsibilities, privileges and power." For many years, CCPH has striven to define and promote "principles of good practice" for community-campus partnerships. *The Principles of Good Community-Campus Partnerships* were developed in response. (To read the full descriptions, "control and click" on the principles below.)

- **Partners have agreed upon mission, values, goals, and measurable outcomes for the partnership.**
- **The relationship between partners is characterized by mutual trust, respect, genuineness, and commitment.**
- **The partnership builds upon identified strengths and assets, but also addresses areas that need improvement.**
- **The partnership balances power among partners and enables resources among partners to be shared.**
- **There is clear, open and accessible communication between partners, making it an ongoing priority to listen to each need, develop a common language, and validate/clarify the meaning of terms.**
- **Roles, norms, and processes for the partnership are established with the input and agreement of all partners.**
- **There is feedback to, among, and from all stakeholders in the partnership, with the goal of continuously improving the partnership and its outcomes.**
- **Partners share the credit for the partnership's accomplishments.**
- **Partnerships take time to develop and evolve over time**

Source: Connors, K., and Seifer, S.D., Editors. *Partnership Perspectives*. Issue II, Volume I. San Francisco, CA: Community-Campus Partnerships for Health, 2000.